

Clarksburg, Wed. Feb. 23

Parsons-Souders

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Agency for the
New Ideal Patterns.

Parsons-Souders

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Store Closes 5:30 p. m.

More Beautiful New Fashions--and Our Millinery Opening Saturday

How shall we get new customers this Spring?

The life of the store depends upon its growth and the growth only comes through new customers.

Old customers die and move away. This loss must be made up, to keep business going, so it is easily seen that constant additional ones are vital to the store's success.

Every day we endeavor to demonstrate what a good store this is to the people who are not fully familiar with it.

Second, to show people what a splendid array of new merchandise we have here.

Third, to show the hospitality to visitors.

Fourth, to prove that prices are right for the quality of goods supplied.

Fifth, to prove that we are giving exceptionally pleasing service.

"6" REASONS

Why every family will be cooking with a Duplex Fireless Stove in a few years.

The Duplex actually cooks the entire meal, without having to pre-heat the food. The Duplex is a reliable, silent servant, that cooks the meals in your absence, without hurrying or over-cooking.

The Duplex lightens the work of cooking.

The Duplex diminishes the high cost of living by cutting down more than one-half the fuel cost, and a large per cent of the food cost by conserving the juices and all the nutriment contained in any article of diet. Enough will be saved every few months to pay for the most complete Duplex.

The Duplex will stew, boil, or roast a cheap cut of meat, making it tender and juicy and free from shrinkage. Fruits and vegetables keep their shape, retain all their flavor, making them not only more palatable, but more digestible.

The Aluminum lined, steel case Duplex Fireless Stove is made of practically indestructible material and with ordinary care will last for years.

New Spring Waists

For one who wants a tailored linen waist there are smart little blouses of pure linen with collars opened low, at \$1.00; and they are very good looking, too.

If she wishes crepe-de-chine, there is a new model at \$2.00, which is plainly made, but has new collar and cuffs. A bit frilly for a \$2.00 waist of sheer white voile with an embroidery organdy motif down the front.

For \$3.85 there is a Pussy Willow striped washable silk waist with new collar and cuffs, finished with coin pearl buttons to wear with tailored suits.

Two new models of good quality crepe-de-chine for \$5.00 each, come in vivid colors that promise to be so fashionable.

At \$6.75 is a dressy blouse, an affair of dainty crepe-de-chine in delicate colors and a strap arrangement across the front.

Women's \$4 Shoes in Good Variety

Plain black calfskin, and black kid-skin shoe, button and lace styles, with dull leather, and black cloth top various toes and heel shapes.

All better values than \$4.00 generally buys.

Keeping up on sizes because business keeps up.

50 Silk Petticoats Going Out Less Than Regular

50 petticoats at \$1.95 each are manufacturers' samples of late winter styles. Also the last of several good styles from regular stock. They are quite good. All Messaline, Taffeta and Jersey cloth and have been selling at one-half more. They are in plain colors, some light, some dark and come in many good models.

Waist Specials

Three groups, 50c, 75c and \$1.00, for waists two, three, and four times as much, all more or less mused from handling; voiles, linen, lingerie and organdy styles.

Sale on the basement floor.

Opening



The First Eyelids of Spring Millinery Will Open This Coming Saturday 26

Welcome! Let Your Eyes Feast Upon the New Features Brought Forth

The Corset Shop

Shows

--Pink Brocade Corsets

The woman who dresses extremely well likes to have at least three corsets in her wardrobe—one for tailored suits, one for evening and one for out-of-door sports.

Very often she chooses them from among the fine Warner or Redfern.

A good evening model has a medium bust, well-boned, laced in front to give a perfect curve to the back. Of pink Brocade, price \$4.00. Another pink Brocade model for all types of figures in pink or white; Warner's Rust Proof, \$2.00 and \$3.00, Redfern model, \$4.00 to \$8.00.

New Sports Skirts

There are fine worsted checks and large plaids with strong contrast, as well as plaids that are almost unequal, black Scotch plaids, black and white worsted; velours in green with black plaids. A few of the skirts in sports style and all of them have the most interesting pockets.

Prices are \$4.95 to \$12.50.

Boy Scout and Camp Fire Girls Cushions

Made of fine material outlined, stamped patterns on heavy linen two colors. Price, 25c.

Fancy work bags stamped for working, 25c.

Rick-Rack Stichelei Edging and novelty trimming braids. White and colored, new assortment, 10c, 12 1-2c and 25c.

"I Have Been Everywhere for Baby Shoes"

One mother told us, "—and these are the best values anywhere."

She was referring to the nature shaped shoes made by Mrs. A. R. King of Philadelphia, that we are selling in sizes ones to four at \$1.25; four to six, \$1.50; from six to eight, \$1.75.

They are made of fine, smooth, soft leather and soles. Patent cloth and kid tops.

Babies' First Steps for the little tots just learning to walk, \$1.00 a pair.

Rag Rugs Will Be Popular This Summer

For summer homes, bungalows, sun parlors, porches, almost any place where a rug is needed in the summer time, up stairs and down in and out.

Old fashioned colored striped 50c to \$1.00 each, size 24x36 inches to 27x 54 inches. Still a finer grade of rag rug with borders in black, green, yellow and pink in same size range and make \$1.00 to \$2.25.

Soon you will be thinking about window shades and when you put the thoughts into action.

We will furnish you the best grade of oil shading in all shades with genuine Hartshorn springs. The lowest price; as for instance, is seven foot shade, 36 inches wide, for 50c with easy steps for both sizes and prices until we reach shades as wide as 63 inches for which we charge 12.00.

Estimate furnished for new houses. All shades hung free of charge.

Your Grandchildren Can Enjoy the Profits of An Investment in Oriental Rugs at Parsons-Souders Today

Some people have found out that the wise way to buy Oriental Rugs and other fine furnishings is to buy them for those who come after them.

Oriental Rugs will, of course, serve you all the better because it will also serve your children and theirs.

Kawam's rugs are LIFETIME rugs, in a sense, because a large part of our LIFETIME of work to enable us not to print these things, for anybody can do that; but to prove them with merchandise, that is a handsome reward for the efforts we have made and the kind and generous appreciation of this exhibit and sale now going on.

Mr. Kawam will be with us until Saturday inclusive.

New Suit Fashions

We have just counted 50 styles of spring suits between \$14.50 to \$25.00, and 20 styles from \$35.00 to \$55.00 and they are every one the sort of thing women want to put on right now, because they are getting tired of their winter clothes.

Nothing quite takes the place of a blue serge suit in a woman's wardrobe. Blue is always good looking. It is becoming, tremendously practical. They are mostly medium weight serges, Gaberdines and Poplins.

Those that don't come under the "mostly" are country suits and are in light colors, quaint and pretty taffeta. Plenty in Gabardine and light or soft shades, like tans, and blues and greens—these last with flowered linings.

Also, there are a few with braided bindings and some of soft check velours and knitted fabrics.

An Easy Way For You to Buy a Sewing Machine

Assuming that you wish to purchase a Sewing Machine and that you will buy a New Home, our easy club plan whereby you pay \$1.00 down and we deliver the machine, then \$1.00 a week until the machine is paid for.

There are various styles from the five drawer head lift sewing machine at \$28.00 up to the Rotary, Oak or Mahogany finish at \$60.00.

On Main St., Between "2nd and 3rd"

THE PARSONS-SOUDERS COMPANY

SOCIAL AND PERSONAL

(Continued from Page Three.)

McClelland Bible Class.

The McClelland Bible class room is now open every evening in the week to members of the class and their friends. Tables, games, books and magazines have been installed. The room will serve as a meeting place for men and will help to meet their social needs. With no Young Men's Christian Association in the city it is felt that many will avail themselves of this opportunity.

Miss Ramsey to Speak.

Miss Edora Ramsey, who is touring the state in behalf of woman suffrage, will speak at the Baptist church at step No. 24, at the New Fair Ground addition at 7:30 o'clock Thursday evening.

Misses Leullette Entertain.
The Misses Charlotte and Marg-

ret Leullette delightfully entertained a few of their friends at a party Tuesday evening at their home at Northview. Various games and music were the diversions of the evening. Misses Ella Howard and Leah Caussin rendered beautiful selections on the piano. Miss Fannie Moine was the lucky one in winning the booby prize, while Miss Lillian Powell was the winner of the Washington statue. At a seasonable hour a delightful luncheon was served in

the dining room assisted by Mrs. Frank Gregoire.
Those enjoying the evening were

the Misses Leah Caussin, Annett Richards, Ethel and Lillian Powell, Nellie Scory, Lucy Moine, Marie Calcasay, Eugenia Kopp, Ella Howard, Germaine Charles, Bessie Great-house, Ethel Hickman, Helen Krueberger, Fannie Moine, Eva Rogers, Daugneux, Danton Caussin, Mitchell Benture, Fred Daugneux, Joseph and Henry Leullette, "Jimmie" Barnes, Cecil Richards, George Carmilla, Gale Lambert, Charles Roland, George Smith, Lynn Howard, Marvin Brown, Hugo and Albert Spelsburg, Clark Rogers, Alex. Holmes and Philip Viechte.

Missionary Meeting.
A very enthusiastic meeting of the Woman's Missionary Society was held in Saint Paul's Methodist Episcopal church, South, Tuesday evening. Besides the regular business, plans were completed for a chicken supper to be given in the church next Thursday evening beginning at 5 o'clock. Miss Tina Spiker was elected delegate to the annual meeting of the Woman's Missionary Society, which convenes at Ashland, Ky., March 8. Mrs. L. G. Petry was elected alternate.

H. W. Wood is here from Wheeling. C. B. Turner, of Mannington, is transacting business here.
George C. Schmuck was here Wednesday from Smithfield.
Judge Homer B. Woods, of Harrisville, was a visitor here Wednesday.
J. M. Boughner, of Wheeling, is a city visitor.
J. C. Roane is here from Weston.
M. E. Hynes, of Buckhannon, is in the city.
B. H. Lucas was here from Shilantown Wednesday.
D. B. Musser, of Jane Lew, transacted business here Wednesday.

Peter E. Barb, of Jane Lew, is a visitor here.

OF INTEREST TO WOMEN

Hints Worth Trying.

Wash hair brush and combs in warm water to which borax has been added. Borax removes the dirt and acts as a disinfectant.
When food has been scorched remove the kettle from the stove and put into a pan of cold water. In fifteen minutes all suggestion of scorch will be gone.

To remove coffee stains: Pour water on the stain from a height letting it fall slowly on stain.
To remove tea stains: First soak the article in cold water, then pour on the boiling water slowly, from a height, as for a roffee stain.
To remove peach stains: Alcohol, afterward rinsing with boiling water.

LOWNDES

For all Grades of NEW CARPETS AND RUGS.

STRICTLY FRESH
COUNTRY EGGS
28c
DOZEN

POST'S PUBLIC MARKET
Prompt Delivery
227 S. THIRD ST.

Your Hair

can be instantly transformed to its natural color and made healthy, soft and fluffy, by ONE APPLICATION of

Empress Hair Color Restorer

Use by hairdressers and scalp specialists for 20 years to restore natural color to gray or faded hair. Its use is endorsed by the U. S. PATENT OFFICE. EASILY APPLIED. \$1.00

Superfluous Hair

cannot be permanently removed. It may be dispelled without irritating the skin and its future growth retarded, by the occasional use of

Empress Hair Remover

A liquid compound of soothing oils, harmless and safe. Shave, 50c & \$1.00 sizes at

PARSONS-SOUDERS CO.

EMPERESS MFG. CO., 38 West 20th St., N. Y.

Trial bottle from manufacturer, 25c. Letter on Request.

PERSONAL

J. D. Gordon, of Wheeling, is in the city looking after business affairs.

DENTAL



Crown and Bridge Work \$5.00
10 Years.

Guaranteed Plates \$8
Teeth Extracted, 25c

DON'T WAIT until your teeth are causing you pain to have them given attention.

Needless suffering can be averted if you have DENTAL WORK done here when your teeth need it.

Nothing is to be gained by delay except larger cavities, greater expense and possible toothache.

The Union Dentists

BELL 868-J CON. 341-L
One of the largest and most thoroughly equipped Dental Offices in West Virginia.

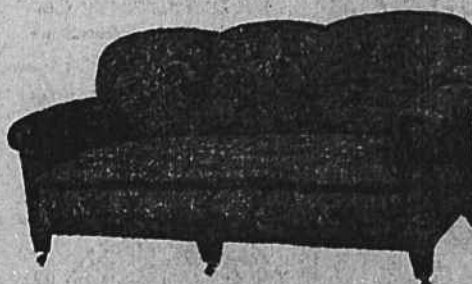
Rose Carr's Opening

Thursday, Feb. 24.

"ALL INVITED"

Tapestry Furniture

If real luxuriousness is desired, if you want your living room to have a refined distinctive appearance, comfortable and inviting, we recommend as extremely popular among people who know.



OVERSTUFFED TAPESTRY

The all-covered pieces of living room and library furniture in leather or fabric will be found to harmonize with furniture of almost any period. Its extreme comfort, which is merely suggested by the illustration here presented, is a product of scientific designing and the manipulation of choicest materials under the hands of expert craftsmen.

The Spring Construction

The "Kingspring," used in these chairs, rockers and settees, is of super-quality, highly tempered wire, which we have found to be the most resilient and elastic spring work for upholstery that can be made. It combined in the highest degree the attributes of strength and comfort, yielding to the slightest pressure, yet with an assurance of reserve strength equal to every demand upon it.

Coverings

Our tapestries are imported extra heavy weights, of exquisite designs, with dependable coloring and quality. The range of handsome color combinations obtainable in pattern designs of the popular fabrics is winning for tapestries an ever-increasing demand. Karpen and Jamestown Lounger Company make our tapestry parlor furniture—both with a national reputation. Select your spring parlor furniture now. Easy terms.

Palace Furniture & Piano Co.

168-170 West Main Street